

March 2025

FPM Sponsorship Opportunities 2025

Faculty of
Pharmaceutical Medicine



Why Partner with FPM?

Contact: partnerships@fpm.org.uk

FPM is a globally-respected organisation dedicated to advancing the science and practice of pharmaceutical medicine. Sponsoring our events aligns your brand with high industry standards and provides exposure to key decision-makers and industry leaders.

We have developed innovative and flexible opportunities for you to raise your profile and engage with our audiences. Depending on your budget and strategic priorities, we have sponsorship opportunities at various price points throughout the year, from affordable brand-placement packages, all the way up to headline sponsorship of our flagship event, the FPM Annual Symposium.

Partnering with FPM positions you as an expert in the field, allowing you to showcase how your products and services can address the everyday challenges of our audience.

Events available to sponsor:

- FPM Annual Awards | Wednesday 2 July 2025
- FPM Annual Symposium | Tuesday 18 November 2025

Our mission is to advance the science and practice of pharmaceutical medicine. We do this by working to develop and maintain competence, ethics and integrity, and the highest professional standards in the specialty, for the benefit of the public.

“We see our sponsors as key partners in moving forward the field of pharmaceutical medicine. We have sponsors who come year after year and really support us and our members in the work that they do every day.”



Dr Sheuli Porkess, FPM President

Audience Profile

Contact: partnerships@fpm.org.uk

By sponsoring an FPM event, you will be noticed by a unique audience of doctors who work in the pharmaceutical industry and allied fields

Our primary audience is our 1,600+ members. They are predominantly UK-based physicians working in the specialty of Pharmaceutical Medicine. They include:

- Pharma and Biotech VPs and Board members
- Chief Medical Officers and Medical Directors
- Senior Medical Affairs Advisers
- Clinical Pharmacologists and research physicians
- Safety Leads
- Senior Regulatory Assessors
- Independent Consultants
- Rising stars, aspiring leaders

Digital Reach

Email is our main method of communication with this audience and we see extremely impressive metrics of a 60% open rate and 6% click rate in our marketing emails.

We also enjoy a loyal and growing following on LinkedIn with over 8,000 followers delivering typical metrics of 1000 impressions on our posts.

Job seniority of our LinkedIn page followers



Our award-winning team

Contact: partnerships@fpm.org.uk

FPM is a trusted leader in delivering in-person, online, and hybrid events.

With a proud 35-year history and a clear mission to advance the science and practice of pharmaceutical medicine, we consistently attract influential speakers to our events. Renowned figures such as Chris Whitty, Jonathan Van-Tam, Özlem TÜreci, and Ben Goldacre have graced our stages, drawn by our strong reputation.

Our recent awards wins:

Association Excellence Awards 2022

Silver in the Best Long-standing Event by Association category for FPM Annual Symposium

Memcom Awards 2021

Highly Commended in the Best Event of the Year category for FPM Annual Symposium 2020

Our events portfolio is managed by an award-winning* in-house team led by a dedicated events department and supported by specialists in Marketing, Policy and Communications, and Education. This team works collaboratively with volunteer members who provide invaluable expertise and guidance on programme themes and speakers.



Our award-winning team at FPM Annual Symposium 2024

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www.fpm.org.uk/news/symposium-receives-best-longstanding-event-award/
www.fpm.org.uk/news/fpm-wins-highly-commended-memcom-award-for-fpm-annual-symposium/

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The Opportunities

FPM Annual Awards 2025

FPM Annual Symposium 2025

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Sponsor One of Our Key Events

Contact: partnerships@fpm.org.uk

FPM Annual Awards 2025

This prestigious event celebrates excellence in the science and practice of pharmaceutical medicine, including education, teaching, policy, and engagement. This formal event honours outstanding achievements and provides a unique opportunity for sponsors to align their brand with innovation, leadership, and professional excellence.

What we're offering: the opportunity to sponsor the event and exhibit during the lunch and networking.



FPM Annual Symposium 2025

A highly anticipated event, bringing together global experts, policymakers, and industry leaders to discuss cutting-edge advancements in pharmaceutical medicine. With 230 professionals in attendance in 2024, this event continues to grow in impact and reach.

What we're offering: speaking opportunities, exhibition stands, and brand placement to maximise your presence.

Feedback from delegates who attended FPM Annual Symposium 2024

"This was the best annual symposium I have ever attended, hats off to the organisers."

"Very informative and interactive sessions. Speakers were well experienced and knowledgeable in their respective areas."

FPM Annual Awards 2025

Contact: partnerships@fpm.org.uk

Where? Merchant Taylors' Hall, London

When? Wednesday 2 July 2025

FPM Annual Awards is a prestigious event celebrating the outstanding achievements of our members. Like a graduation ceremony, this formal event marks waypoints in the careers of our members.

Our awards include:

- New Fellows and Members of FPM
- New Honorary Members and Fellows
- New Members by Distinction
- Recognition of those who have completed Pharmaceutical Medicine Specialty Training
- The winner of the FPM President's Medal
- The winner of the Volunteer Award
- The winner for the Academic Achievement Award

What we're offering: the opportunity to sponsor the event and exhibit during the lunch and networking, which will take place before the awards ceremony.

Network with 100+ leaders and influencers

Align your brand to excellence in pharmaceutical medicine

Support aspiring and established leaders in pharmaceutical medicine and public health



Previous awardees include:

Jonathan Van Tam, Penny Ward, Chris Whitty, William Vant Hoff, Pauline Williams, Alan Boyd, Malcolm Bryce, Ian Hudson, Freda Lewis-Hall, Peter Sterk, Kate Bingham, Goonaseelan Pillai and many more.

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FPM Annual Awards 2025

Contact: partnerships@fpm.org.uk

Partnership packages:

Diamond Partner @ £2500 (one available)

- Sponsor the FPM Volunteer Award and have your logo prominently associated with this award in the booklet
- Your logo and 50-word overview in the printed programme
- Your logo projected onto the wall of the main theatre for the duration of the ceremony
- Opportunity to display one pull up banner (max width 120cm) in the lunch and exhibition space
- Silent slide show as awardees enter
- Logo on holding slides shown throughout the event (tiered Diamond & Ruby)
- Tall table exhibition - tall table, one pull-up banner (max width 120cm)
- Two tickets for the ceremony
- Congratulations message to awardees on social media pre-event

Ruby Partner @ £1500 (two available)

- Logo on holding slide shown throughout the event (tiered Diamond & Ruby)
- Tall table exhibition - tall table, one pull-up banner (max width 120cm)
- Two tickets for the ceremony
- One congratulations message to awardees on social media shared via FPM accounts pre-event



Package Comparison

Contact: partnerships@fpm.org.uk

	Diamond	Ruby
Sponsor of the FPM Volunteer Award	✓	
Logo on holding slides shown throughout the evening	✓	✓
Logo and 50-word overview in the printed programme	✓	
Tall table exhibition	✓	✓
Logo projected onto main theatre wall	✓	
Pull up banner in entrance hall/ drinks reception	✓	
Silent slide show as awardees enter	✓	
Pre-event social media message to awardees	✓	✓
Two tickets for the ceremony and drinks reception	✓	✓

FPM Annual Symposium 2025

Contact: partnerships@fpm.org.uk

Where? 10 Union Street, London, SE1 1SZ

When? Tuesday 18 November 2025

FPM's flagship event, the FPM Annual Symposium, is a highly anticipated gathering that takes place every autumn both online and in-person.

The 2024 event was attended by 230 pharmaceutical medicine professionals and received exceptional feedback from delegates, who considered it one of the best Symposiums FPM has delivered to date. A net promoter score of 37 for in-person delegates was a resounding success, rating as 'excellent' for a B2C event*.

What we're offering: speaking opportunities, exhibition stands, and brand placement to maximise your presence.

* <https://medium.com/@erikfabian/getting-started-using-net-promoter-scores-for-events-bcfe37311847>

"FPM always run great, impactful events, that look to advance medicine and connect generations of medical professionals. And whenever we can, Indigo Medical will try to support and sponsor FPM events – which seem to go from strength to strength."

Indigo Medical
FPM Annual Symposium 2024 Silver Partner



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FPM Annual Symposium 2025

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We very much appreciate our partners committing time and budget to supporting our events, and we are focused on ensuring you enjoy a fruitful return on investment.

All partners of 2025 will enjoy the following benefits:

- An E-shot to all registrants pre-event introducing our partners - including a hyperlink to a site of your choice
- A PDF featuring your organisation and key messaging, product or service and contact details, which we will upload to our 'Partner Page', hosted on our website and available as a downloadable resource to our audience in perpetuity
- Partner logo, organisation name, 50 word overview and hyperlink on the 'Partner Page' area of our website
- Listing of all partners, 50 word overview and logo within printed materials
- Generic post event stats, facts and figures (shared within four weeks of our event's activity), to measure your return on investment

"We were delighted to meet many delegates who were interested in both our real-world studies and our pharmacovigilance training."

DSRU, 2024 FPM Annual Symposium Silver Partner



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FPM Annual Symposium 2025

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Gold Partner @ £8250

- Table top exhibition - clothed table, two chairs and power socket.
- Your choice of:
 - **Option 1:** Participate in a breakout. This is your chance to really show off your expertise by taking a seat on a relevant panel.
 - **Option 2:** Spotlight5 plenary - five minutes to present a case study from the main stage.
- Produce an e-Spotlight social video for FPM to share natively on its digital channels - max. 90 seconds in length, content subject to approval.
Recommendation: a 30 second clip telling our audience who you are and what regular business challenges you can solve.
- Four passes to the Symposium, labelled your choice of 'exhibitor' or 'delegate'. These can be either in-person or online passes.
- Opted in contacts with email addresses post event (in-person and online attendees)
- Tiered partner logos on the holding slides
- **PLUS all benefits listed on page 11**



Silver Partner @ £4250

- Table top exhibition - clothed table, two chairs and power socket
- Produce an e-Spotlight social video for FPM to share via our website - max. 90 seconds in length, content subject to approval.
Recommendation: a 30 second clip telling our audience who you are and what regular business challenges you can solve.
- Two exhibitor passes for the event
- Opted in contacts with email addresses post event (physical and digital attendees)
- Tiered partner logos on the holding slides
- **PLUS all benefits listed on page 11**

Bronze Partner @ £750

- Your hyperlinked logo on the 'Hub' page of the event microsite
- Produce an e-Spotlight social video for FPM to share natively on its digital channels - max. 90 seconds in length, content subject to approval.
Recommendation: a 30 second clip telling our audience who you are and what regular business challenges you can solve.
- Delegate pack insert (up to A5)
- **PLUS all benefits listed on page 11**

Please note: Bronze partners will not receive delegate passes as part of their package. Tickets will have to be purchased separately if you wish to attend FPM Annual Symposium 2025.

"We chose the FPM Annual Symposium as it's... well-known in industry, [and] it attracts a lot of big pharmaceutical companies, as well as the smaller biotechs."

CPL Life Sciences, 2024 FPM Annual Symposium Silver partner

Package Comparison

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	Gold	Silver	Bronze
Table top exhibition	✓	✓	
Breakout participation or Spotlight5 plenary	✓		
e-Spotlight social video for FPM's digital channels	✓	✓	✓
Passes to the Symposium	4 exhibitor/ delegate passes	2 exhibitor passes	
Opted in contacts with email addresses post event (in-person and online attendees)	✓	✓	
Tiered partner logos on the holding slides	✓	✓	
Hyperlinked logo on 'hub' page of event microsite	✓	✓	✓
Hyperlinked logo on 'hub' page of event microsite	✓	✓	✓

FPM Annual Symposium 2025

Contact: partnerships@fpm.org.uk

Extras

Available to Gold, Silver or Bronze partners

Sponsor a parallel breakout session @ £3300

Have your organisation associated with one of our engaging breakout sessions. This includes brand placement on the digital and printed programme, as well as an option of speaking to the participants in one of two ways:

- a 3-minute sales pitch at the start of the session, or
- a participatory, non-promotional role on the panel

Give a Spotlight5 plenary* @ £3300

Five minutes to present a case study from the main stage.

*Note that this is subject to availability once Gold Partnership sales close (date TBC).



Ready to secure your sponsorship?

Please get in touch to discuss your requirements and check availability of any packages.

We look forward to hearing from you.

Contact details:

partnerships@fpm.org.uk

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